

We have some exciting opportunities to help promote your business.

### Social Media Packages

We have extensive social media reach via our website and Team App, allowing our sponsors to advertise directly to the Fitzroy Doncaster community.

Furthermore, we have the most Facebook likes, Instagram followers and YouTube followers of any amateur cricket club in Australia.

We can prepare a tailored package to support your business via our well-established social media assets.

### International Cricket Tickets

Fitzroy Doncaster has special access to tickets via Cricket Victoria (CV).

**Gold:** Two CV hospitality tickets to any international fixture of your choice.

**Silver:** Priority access to CV hospitality.

**Bronze:** Priority access to CV hospitality

**Club Supporter:** Priority access to reserved seats

### Payment Options

Please send an invoice to:

Name: .....

ABN: .....

Address/Email: .....

.....

Sponsorship Amount: .....

or

Please make payment direct to:  
**Fitzroy Doncaster Cricket Club**

Bendigo Bank  
BSB 633 000  
Account No. 125 260 323



## Fitzroy Doncaster Cricket Club



### Sponsorship Packages



2015/16 First XI Premiers  
2016/17 First XI Premiers  
2017/18 Club Champions

## About the Lions

Fitzroy Doncaster Cricket Club (FDCC) participates in the Cricket Victoria Premier Cricket competition.

In 2022-23 we celebrated our 160<sup>th</sup> year. Our home grounds are at Schramms Reserve, Doncaster.

In 2015/16 we won the First XI premiership and in 2016/17 we went back-to-back! In 2017/18 we won the Club Championship.

Our aim is to be a successful cricket club by providing quality facilities and an inclusive environment in partnership with the community to attract, develop, and retain talented and enthusiastic players and supporters.

We have a crucial role as part of the Victorian cricket pathway, producing quality players across all Cricket Victoria high performance levels of cricket.

We host several major cricket activities at Schramms for Cricket Victoria (CV) including:

- Junior carnival matches
- Victorian Women's Premier Cricket finals and Box Hill Cricket Club Women's teams

## Sponsorship Packages (excluding GST)

	Gold \$7,500	Silver \$3,000	Bronze \$1,000	Club Supporter \$500
Website Advertising	✓	✓	✓	✓
Basic Social Media Package	✓	✓	✗	✗
Advanced Social Media Package	✓	✗	✗	✗
Electronic Scoreboard Advertising	✓	✓	✓	✓
Internal Signage in Pavilion	✓	✓	✓	✓
International Cricket Tickets	✓	✓	✓	✓
Presentation Night Tickets	✓	✓	✗	✗
FDCC Polo Shirt (if requested)	✓	✓	✓	✗
FDCC Cap (if requested)	✓	✓	✓	✓

At FDCC, we completely understand that financial support through sponsorship requires a value proposition in return.

Leverage our media assets and promote your business to a huge audience, not just the FDCC community.

The support we receive assists us to invest in the community and to provide our players and coaches with the best quality equipment and facilities. For example, in 2022-23 we purchased new sight screens and upgraded the electronics on our scoreboard.

With the assistance of Manningham Council, the State Government and Cricket Australia, a new pavilion was constructed adjacent to our lower ground, and we have other major projects in the pipeline.

Thank you for your consideration. We look forward to your support in helping us to achieve our goals in the upcoming season.

If you would like more information about our Club or sponsorships, please contact Club President Michael Fletcher on 0412 301 087 or email [president@fitzdonccc.onmicrosoft.com](mailto:president@fitzdonccc.onmicrosoft.com)

Goods or services will gladly be accepted for our fundraising raffles.